



ACE 2021 – SCHEDULE OF EVENTS

Thursday, Oct 14, 2021

7:00am - 3:00pm	Contractor Setup	All Exhibit Space
10:00am - 3:00pm	ACE Golf Tournament <i>Sponsor – Cantaloupe</i> \$50,000 Hole in One Prize! <i>Sponsor – Brokers Unlimited</i>	Myrtlewood Golf Club
3:00pm - 10:00pm	Exhibitor Move-In	All Exhibit Space
2:00pm - 6:00pm	Registration Green Room	Cambridge Hall Pre-function
6:00pm - 7:00pm	NCVA PAC Event	Windsor C

Friday, Oct. 15, 2021

7:30am - 5:00pm	Registration Green Room	Cambridge Hall Pre-Function
8:00am - Noon	Exhibit Move-In	All Exhibit Space
9:00am - 9:45am	LEGISLATIVE UPDATE <i>"Federal Legislative Update – Issues Impacting the Industry at State & Federal Levels"</i> <i>Speaker: Mike Goscinski, NAMA Sr. Director External Affairs; Sponsor - NAMA</i>	Windsor Ballroom
10:00am - 11:30am	INNOVATION – Various Topics <i>Melissa Brown - Dynamite Roaster; Ravi Venkatesan - Cantaloupe; Jim Versical – 365</i> <i>Sponsors – 365 & Cantaloupe</i>	Windsor Ballroom
11:30am - 1:00pm	Session Attendees' Box Lunch Pickup <i>Sponsor: Grand Strand Sandwich Company</i>	Windsor Ballroom Lobby
11:45am - 12:45pm	DIVERSITY, EQUITY, & INCLUSION – Interactive Session <i>Speaker: Raushawna Price, Eyrie Success. Finding Your Awesomeness; Sponsor – Eyrie Success</i>	
12:50pm – 1:00pm	RIBBON CUTTING	Windsor Ballroom
	1:00pm - 6:00pm SHOW OPENS	All Exhibit Space
	1:00pm - 6:00pm ACE 2021 Back Stage Bar OPENS <i>Sponsors: Van Products Commercial Up-Fit & Cantaloupe</i>	Westminster Hall
6:30pm - 9:00pm	ROCK 'n' ROLL ALL NIGHT RELEASE PARTY (NEW Location) <i>Sponsor: Pepsi Bottling Ventures & PepsiCo Foodservice; Co-Sponsors: Vendors Supply</i> Music by "The Breakfast Club" – 80s Tribute Band; Dinner, Drinks, Dancing & Networking	Palladium – Brighton Towers

Saturday, Oct. 16, 2021

7:30am - 1:00pm	Registration	Cambridge Hall Pre-Function
7:30am - 8:00am	Exhibitor's Meeting	Lands End - Brighton Towers
8:00am - 9:45am	Encore Rock Star Awards Breakfast (New Location) <i>Sponsors: Vistar, Brokers Unlimited & CRANE</i> <i>Keynote: Patrick Henry – Author, Songwriter with a Unique blend of Music, Humor and Message</i>	Palladium AB - Brighton Towers
10:00am - 1:00pm	Exhibit Floor Open	All Exhibit Space
10:00am - 1:00pm	ACE 2021 Back Stage Bar OPENS <i>Sponsors: Van Products Commercial Up-Fit & Cantaloupe</i>	Westminster Hall
1:00pm - 8:00pm	Exhibit Move-Out	
2:00pm - 5:00pm	ACE 2021 Corn-Chella Tournament & LIVE MUSIC by Andy Velo <i>Tournament Sponsor: Coca-Cola Bottling Co Consolidated</i> <i>Music Sponsor: Monster Energy</i>	The Lawn (New Location)