

## Sponsorship Opportunities

Atlantic Coast Exposition

October 14-16, 2010

Embassy Suites Hotel, Myrtle Beach, SC



### **CHAIRMAN'S CIRCLE SPONSOR PACKAGE - \$7,500+**

- Ad in each online edition of *Vending Vibes*
- Listing (with click-through) in electronic marketing mailings to operators
- 15 additional complimentary convention registrations.
- Overhead aisle marker with company logo.
- Banner advertisement on the ACE Web site.

### **DIAMOND SPONSOR PACKAGE - \$5,000+**

- 10 additional complimentary convention registrations.
- Listing (with click-through) in electronic marketing mailings to operators
- Overhead aisle marker with company logo.
- Banner advertisement on the ACE Web site.

### **GOLD SPONSOR PACKAGE - \$2,500+**

- 5 additional complimentary registrations.
- Listing (with click-through) in electronic marketing mailings to operators

### **SILVER SPONSOR PACKAGE - \$1,000+**

- 5 additional complimentary registrations.

### **BRONZE SPONSOR PACKAGE - \$500+**

- 3 additional complimentary registrations.

### **All sponsoring companies will receive the following:**

- Spaces in a literature stand in the registration area for company brochures, invitations to private functions, etc.
- Electronic files of the pre-registration and final registration lists.
- Host ribbons for company representatives to wear at their sponsored functions.
- ACE sponsor buttons to be worn for the duration of the convention.

## **2010 EVENT SPONSORSHIP OPPORTUNITIES**

(All costs are estimated and dependent upon number of attendees at event.)

### **THURSDAY, OCT. 14**

- 1. Golf Tournament- Arcadian Shores**  
1:15 p.m., Shotgun Start  
\$5,500
  
- 2. Post-tournament Picnic – Embassy Suites Hotel** – for golfers and all convention registrants  
6-8 p.m.  
\$5,000

### **FRIDAY, OCT. 15**

- 3. Fun Run**  
Beachfront at Embassy Suites Hotel  
7:30-8:30 a.m.  
\$500
  
- 4. Educational Program – Big Break**  
Coffee, soft drinks, water and YOUR product  
10-10:30 a.m.  
\$1,000
  
- 5. Box Lunch**  
Noon-12:30 p.m.  
Include product samples in the box lunch  
\$2,300
  
- 6. Welcome Reception – Embassy Suites Hotel**  
– in and around the exhibit area.  
Food and beverages while mingling with convention attendees.  
13,000

### **SATURDAY, OCT. 16**

- 7. Awards Breakfast**  
Breakfast for operators, along with a keynote speaker  
8-9:30 a.m.  
\$4,000

- 8. Educational Program – Big Break**  
Coffee, soft drinks, water and YOUR product  
10-10:30 a.m.  
\$1,000
  
- 9. Volleyball Tournament- Beachfront, Embassy Suites Hotel**  
Host a friendly tournament among operators in the sponsoring associations  
\$750
  
- 10. Cookout Finale – Embassy Suites Hotel**  
Poolside and Palmetto Pavilion. Includes buffet dinner, beverages and music  
5:30-7:30 p.m.  
\$16,000

### **SUNDAY, OCT. 17**

- 11. Committee Breakfast**  
Debriefing session for 2010 and 2011 Planning Committees  
\$750

## **GENERAL CONVENTION SPONSORSHIPS**

- 12. Sample Bags**  
\$3,500
  
- 13. Lanyards**  
\$1,000
  
- 14. Committee Polo Shirts**  
\$900
  
- 15. Official Convention Program**  
\$1,000  
This sponsor would receive a premium space advertisement in the program
  
- 16. Name Badges**  
\$750  
This sponsor's name would be printed on the back side of the name badge