

ACE EXHIBITOR REGISTRATION FORM

October 14 -16, 2010 • Myrtle Beach, SC

Embassy Suites at Kingston Plantation



SECTION 1: EXHIBITOR REGISTRATION FEES

Two complimentary registrations for the each 100 sq. ft. of space purchased. Guests may be included in the complimentary maximum allotted. Minors are not included in the company's complimentary allotment, cost for a minor is \$10.

Companies sponsoring an event at the 2010 ACE may be eligible for additional complimentary registrations. Please contact the ACE office at 877.831.3824 or Email info@atlanticcoastexpo.com, if you have questions regarding your company's sponsorship status or would like to learn more about sponsorship opportunities.

The rate for registrations in excess of the complimentary allotment is \$25 for each additional employee. The exhibiting company will be billed for additional registrations following the convention.

SECTION 2: SPECIAL PROGRAMS

Use check boxes under each registrant's name to indicate participation in these special programs.

- Golf Tournament**
 Cost: \$25 **SPACE IS LIMITED**
 When: Thurs., October 14 – Shot-gun start at 1:15 p.m.
 Where: Arcadian Shores Golf Club
- Fun Run**
 Free to all convention registrants
 When: Fri., October 15 – 7:30 a.m.
 Where: Embassy Suites Hotel
- Awards Breakfast w/ Dennis Hogan, CEO Canteen**
 Cost: \$20
 When: Sat., October 16 – 8–9:30 a.m.
 Where: Embassy Suites Hotel

SECTION 3: SPONSORSHIP OPPORTUNITY

Increase the visibility of your company during ACE 2010. Sponsorship opportunities are available and a showcase of products or new offerings to the industry. Don't let this chance pass you by! Visit the ACE Website to learn more about sponsorship availability.

EXHIBITOR - An employee of a company exhibiting in the 2010 Atlantic Coast Exposition.

GUEST - A spouse/significant other/adult child, accompanying an exhibitor, who is not a customer.

MINOR - Anyone aged 2-20 years, whether or not the person is employed by the company.

Vending operators register on a separate form.

SECTION 4: REGISTRATION *Please complete the following information:*

EXHIBITING COMPANY _____

EXHIBIT SPACE: _____ sq. ft. purchased

NAME: _____		Circle One: Exhibitor Guest Minor
Special Programs	Fun Run <input type="checkbox"/>	Awards Breakfast \$20 <input type="checkbox"/>
Check each:	Golf Tournament \$25 <input type="checkbox"/>	Handicap _____

NAME: _____		Circle One: Exhibitor Guest Minor
Special Programs	Fun Run <input type="checkbox"/>	Awards Breakfast \$20 <input type="checkbox"/>
Check each:	Golf Tournament \$25 <input type="checkbox"/>	Handicap _____

NAME: _____		Circle One: Exhibitor Guest Minor
Special Programs	Fun Run <input type="checkbox"/>	Awards Breakfast \$20 <input type="checkbox"/>
Check each:	Golf Tournament \$25 <input type="checkbox"/>	Handicap _____

Make additional copies of this form for more registrants.

SECTION 5: TOTAL FEES

Determine total registration and activity fees and include payment.

- # ___ of Complimentary Registrations (2 per each 100 sq. ft.)
 - # ___ of Excess Exhibitor Registrations @ \$25 = \$ _____
 - # ___ of Exhibitor Guests @ \$25 = \$ _____
 - # ___ of Minors @ \$10 = \$ _____
 - # ___ of Awards Breakfast Attendees @ \$20 = \$ _____
 - # ___ of Golfers @ \$25 = \$ _____
- TOTAL Amount Due** \$ _____

Preferred method of payment is by check - Make checks payable to ACE.
Credit Card – VISA, MasterCard or American Express

Acct #: _____ - _____ - _____
Exp: _____ Sec. Code: _____
Authorized Signature: _____

** NOTE: No charge card credits or refunds will be issued.

**RETURN FORM TO: ACE 2501 Aerial Center Parkway, Ste. 103,
Morrisville, NC 27560 or FAX to 919.459.2075**

SECTION 6: READ AND SIGN WAIVER

The undersigned, in consideration of his/her registration at the 2010 Atlantic Coast Exposition, releases, hold harmless and discharges the associations, sponsors, management staff and their agents from any and all actions, claims and demands which may arise out of an accident, casualty or occurrence during said convention. The planners and sponsors of this function claim no liability for the acts of any suppliers to this meeting not the safety of any attendee while in transit to and from the event.

***Your signature below acknowledges acceptance of this provision of registration for all those listed on this registration form.

Signature (required) _____ Print Name _____ Date _____